To accomplish these goals, our curriculum features projects that require you to:
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• Step into the shoes of C-suite executives and evaluate investment options as if you were running a company
• Develop strong leadership and management skills
• Use your business skills to solve real-world problems
• Identify global market trends and develop effective marketing strategies
• Conduct simulation games

When one of us achieves something, we all do, and we lift each other up.

When you’re in the online MBA program, you’ll be a global network of more than 25,000 KU School of Business students who are ready to help you succeed and support you in your goals.

The KU online MBA program makes it possible for students, particularly those with demanding day jobs, to set their own pace, learn useful skills, and succeed academically. The support staff and faculty are second to none, and their empathy and willingness to help students is truly commendable.

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