



THE UNIVERSITY OF KANSAS ONLINE MBA

#7
Best Online
MBA Program¹

#6
Best Online MBA for
Veterans¹

Source
1. Retrieved on January 23, 2025, from www.usnews.com/education/online-education/university-of-kansas-155317



The KU online MBA program makes it possible for students, particularly those with demanding day jobs, to set their own pace, learn useful skills, and succeed academically. The support staff and faculty are second to none, and their empathy and willingness to help students is truly commendable.

Gale Cook
MBA '18

You have the determination to succeed.

Gain the skills to excel.

Standing out in today's competitive field requires advanced business acumen and truly innovative thinking: the **reasonably priced**, AACSB-accredited **online MBA program at the University of Kansas** aims to help you develop both. Our **rigorous curriculum** hones your skills, and you'll benefit from the quality of in-person training with our award-winning faculty and the flexibility of our online curriculum.

We will put your skills to the test with simulations and projects that integrate realistic contemporary scenarios, helping to strengthen your business expertise and giving you the confidence to apply new skills in your current role or to step into a new one.

Together we rise.



When one of us achieves something, we all do, and we lift each other up.

Being a Jayhawk means being a part of a history and community that is bigger than all of us, but that wouldn't exist without each one of us. Every member of the Jayhawk family makes up the fabric of KU: the storied legacy we've created in over 160 years as a trusted university, the values we uphold, the traditions we hold dear, and the accomplishments we celebrate.

When you join our online MBA program, you join a global network of more than 25,000 KU School of Business alumni who are ready and willing to help and support their fellow Jayhawks.

When you earn an MBA from KU, you gain a name on your resume that is globally recognized and synonymous with a legacy of excellence. They may not know your name yet, but ours can help you rise.



Being a Jayhawk means being a part of a unique, special type of family and community that will always stand by your side, no matter what life throws at you.

Maura Durkin
MBA '22 Candidate

HEAR MORE FROM MAURA

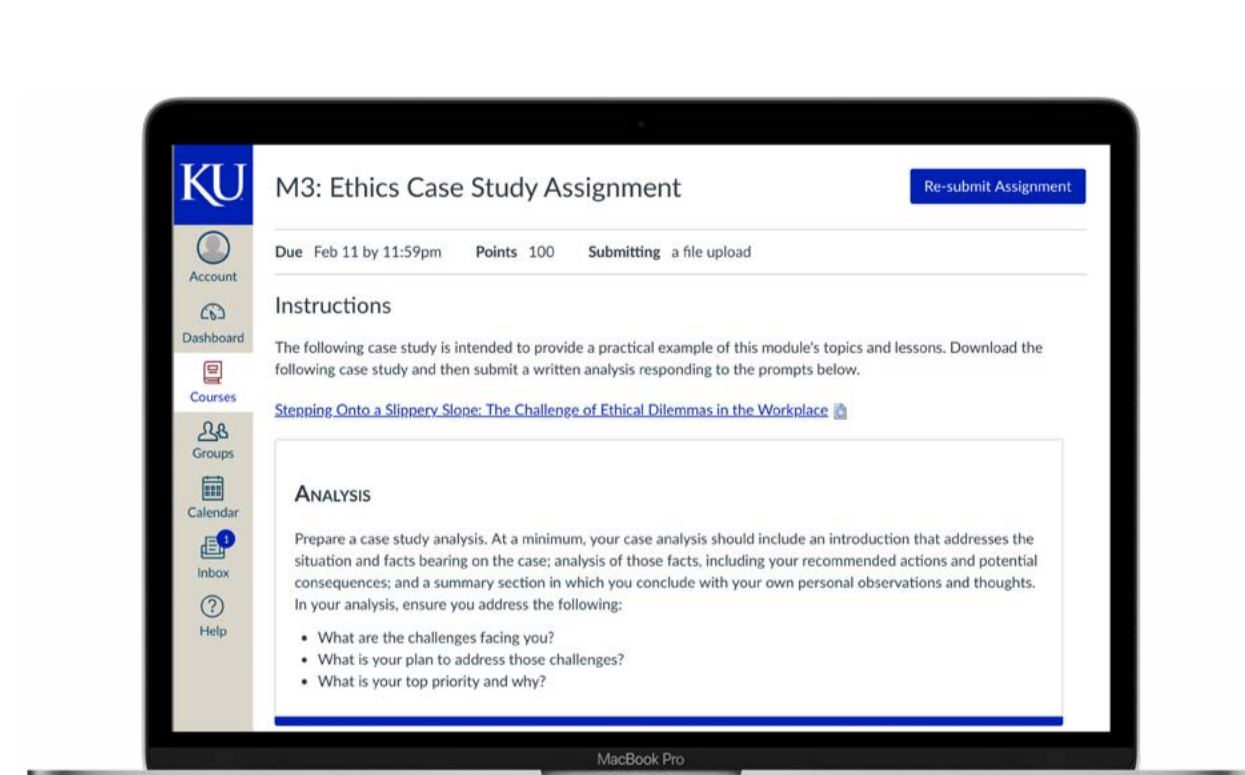


Gain more than a degree.

Our online MBA program aims to fully develop your critical thinking, problem identification and analysis, decision making and execution, ethical reasoning, and effective communication skills. The KU MBA can equip you to enter the business landscape and significantly propel your career.

To accomplish these goals, our curriculum features projects that require you to:

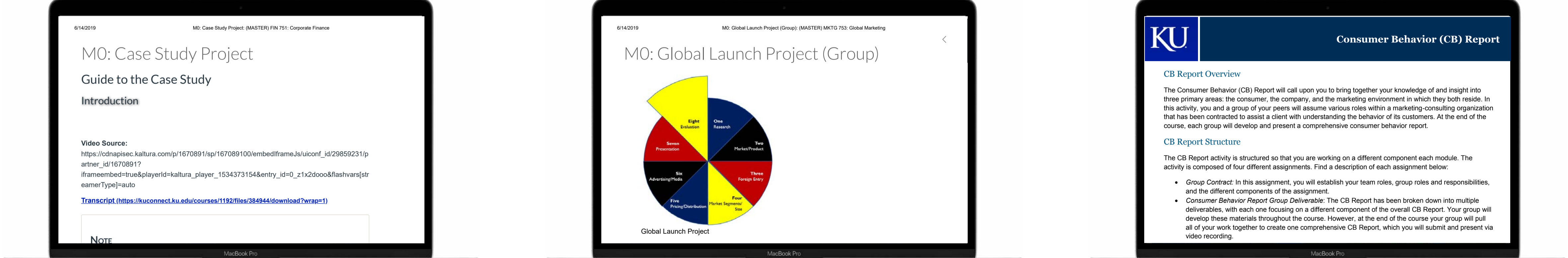
- Develop new leadership and managerial skills and enhance your teamwork strategies
- Learn how to navigate problems as a leader
- Master technologies and enhance your soft skills
- Apply and practice what you are learning to concrete projects in business simulation games
- Step into the shoes of C-suite executives and evaluate investment options as if you were running a company
- Gain a global perspective and develop a business plan for expanding your operations overseas



Choose a more focused future.

An MBA can potentially open many doors for your career, but do those doors lead to the opportunities you want to pursue? Our online MBA program allows you to **tailor your MBA to your specific academic interests and professional pursuits.**

CHOOSE FROM THE FOLLOWING ELECTIVES



Finance

With courses that include Financial Institutions and Markets as well as Corporate Finance, you'll be ready to advance your career in the financial side of business and will prepare you for careers as accountants, financial analysts, project managers, and more.

LEARN MORE >

Management and Leadership

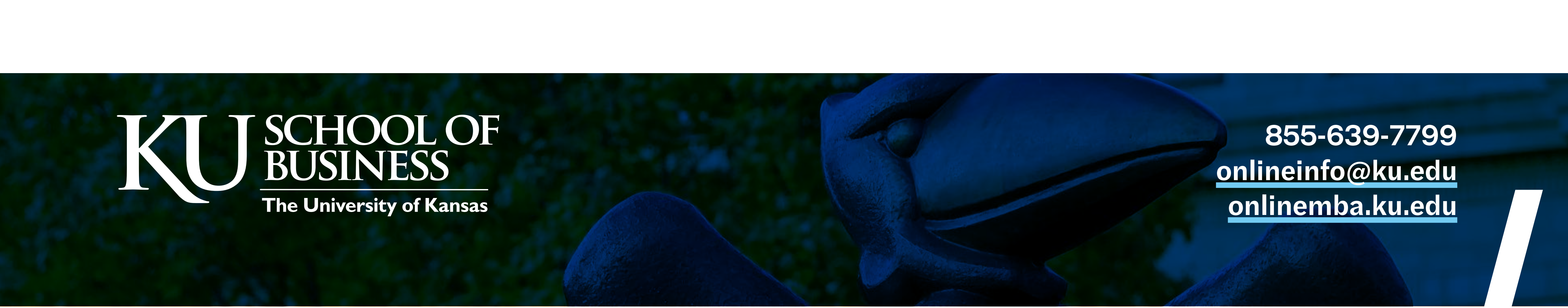
Develop a personal leadership style and prepare to take ownership of the people side of business with classes like Strategic Organizational Design and Change Management and Leadership Philosophy and Practice.

LEARN MORE >

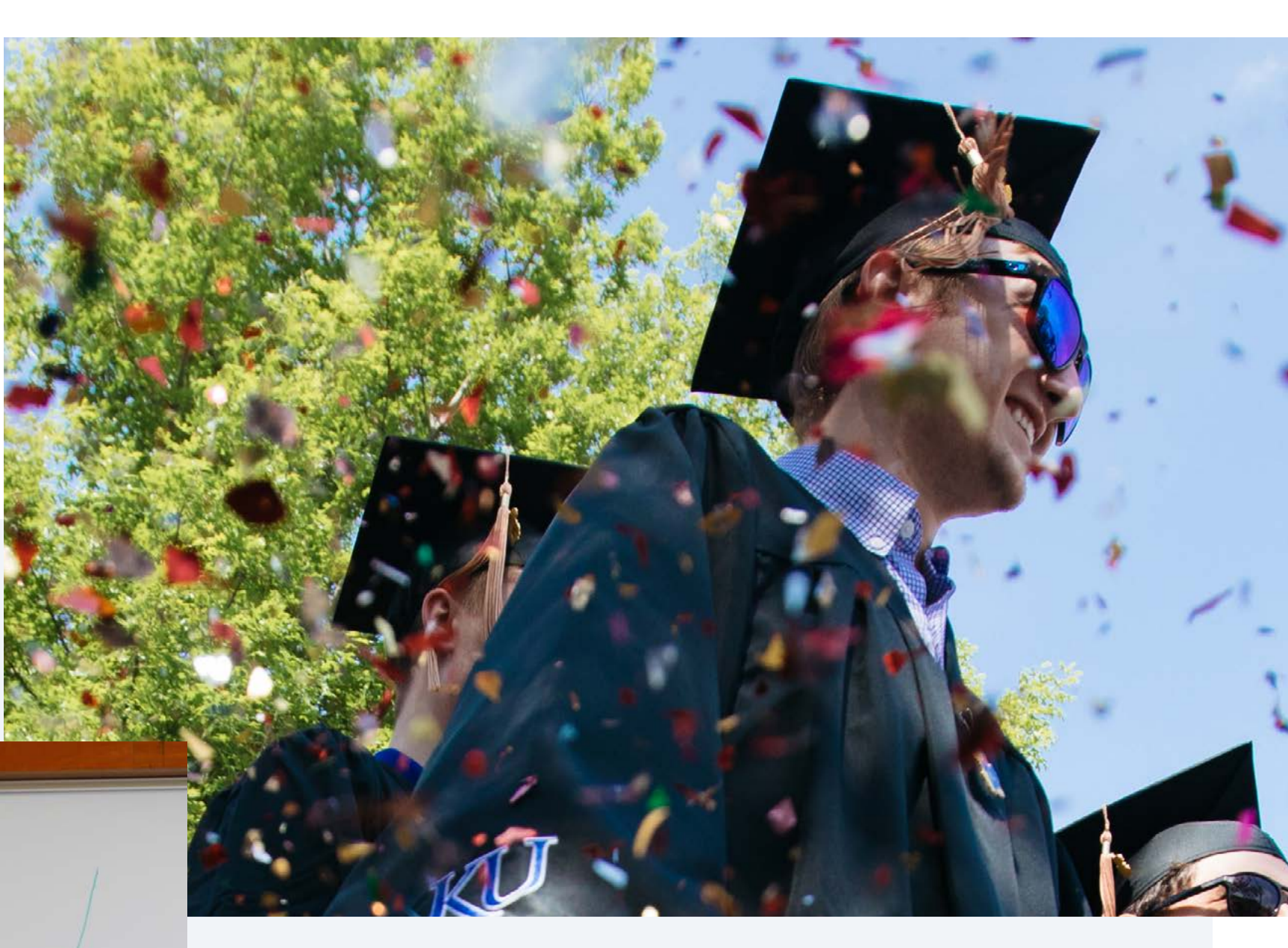
Marketing

Delve into the science behind consumer behavior and gain a better understanding of emerging market trends with courses such as Digital and Social Media Marketing and Integrated Marketing Communications.

LEARN MORE >



This is where your journey begins.



Basic requirements for admission to our online MBA program include:

- Completed [online application](#)
- Bachelor's degree from an accredited institution or equivalent (with a GPA of 3.0 or higher on a 4.0 scale preferred)
- No GMAT score required*
- Resume or CV (two years or more work experience preferred)
- Two letters of recommendation
- Personal Statement
- Summer 2024 Application fee: \$65 (\$85 for international students)
- Fall 2024 Application fee: \$123
- Proof of English proficiency (for non-native English-speaking applicants)

*Applicants may still be asked to complete an [Executive Assessment exam](#) to determine qualification for the program; waivers are available.

DOWNLOAD APPLICATION RESOURCES

- [Application Checklist](#) >
- [How to Apply Guide](#) >
- [Course Descriptions](#) >
- [Contact Admissions](#) >

Different backgrounds.

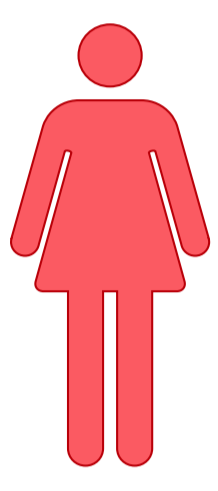
Common goals.

When you join your fellow Jayhawks on this online MBA journey, you'll be studying alongside professionals from a wide range of industries and **growing your professional network** in a collaborative learning environment—one that features easy navigation, automatic course progress tracking, interactive learning tools, and multimedia presentations. This diverse cohort will help to expand your knowledge and challenge your understanding of how business functions across different industries.

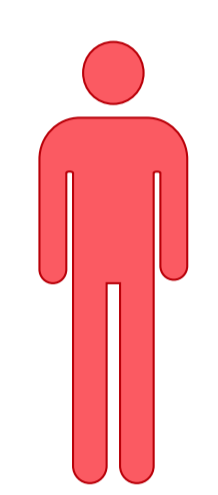
[KU Connect](#) is the ultimate networking tool. It fosters deeper engagement and collaboration with thousands of alumni, helping you make quick connections, ask questions, or set up meetings. The mobile app gives you the flexibility to connect on the go, from any web-enabled device. Collaborate online with your peers and faculty, in our mentorship programs or events, during and outside of class time.

About our students

Current student undergraduate major**



31%
Female*



69%
Male*

16%

Business Administration

8%

Mechanical Engineering

16%

Biology

8%

Marketing

11%

Finance

Top five employment fields among current MBA students**

Finance
Healthcare
Engineering/Architecture
Technology
Education

Current student job titles**

Accountant
Data Analyst
Director
Doctor
Electrical Engineer
Military Police
Pharmacist

Current student employers**

Bayer
Boeing
Caterpillar
Panasonic
Verizon
U.S. Army

*Statistics are based on cumulative self-reported KU online MBA student profile data collected November 2018.
**Statistics are based on cumulative self-reported KU online MBA student profile data collected from all cohorts between fall 2016 and fall 2018.



Moving forward, I will leverage these experiences and my newly acquired business acumen to build creative, innovative connections between educators and industry leaders throughout the region.

Jill Dickerson

Ph.D, MBA '19

[MORE ABOUT THE ONLINE EXPERIENCE](#)

An investment worth making.

An MBA is an investment of two of your most valuable assets—time and money. We understand that you want to assess your options and outcomes before making this kind of investment.

We've compiled [MBA outcomes by the numbers](#), and we're here to help you understand the available options for [funding your MBA](#).

FINANCIAL AID AND SUPPORT

- [Student Success Advisors](#) >
- [Financial Aid Information](#) >
- [Tuition Reimbursement Guide](#) >

SEE THE KIND OF SUCCESS AN MBA FROM KU CAN DELIVER

25%

of KU MBA alumni saw their salaries increase by over 25% within three years of graduation²

95%

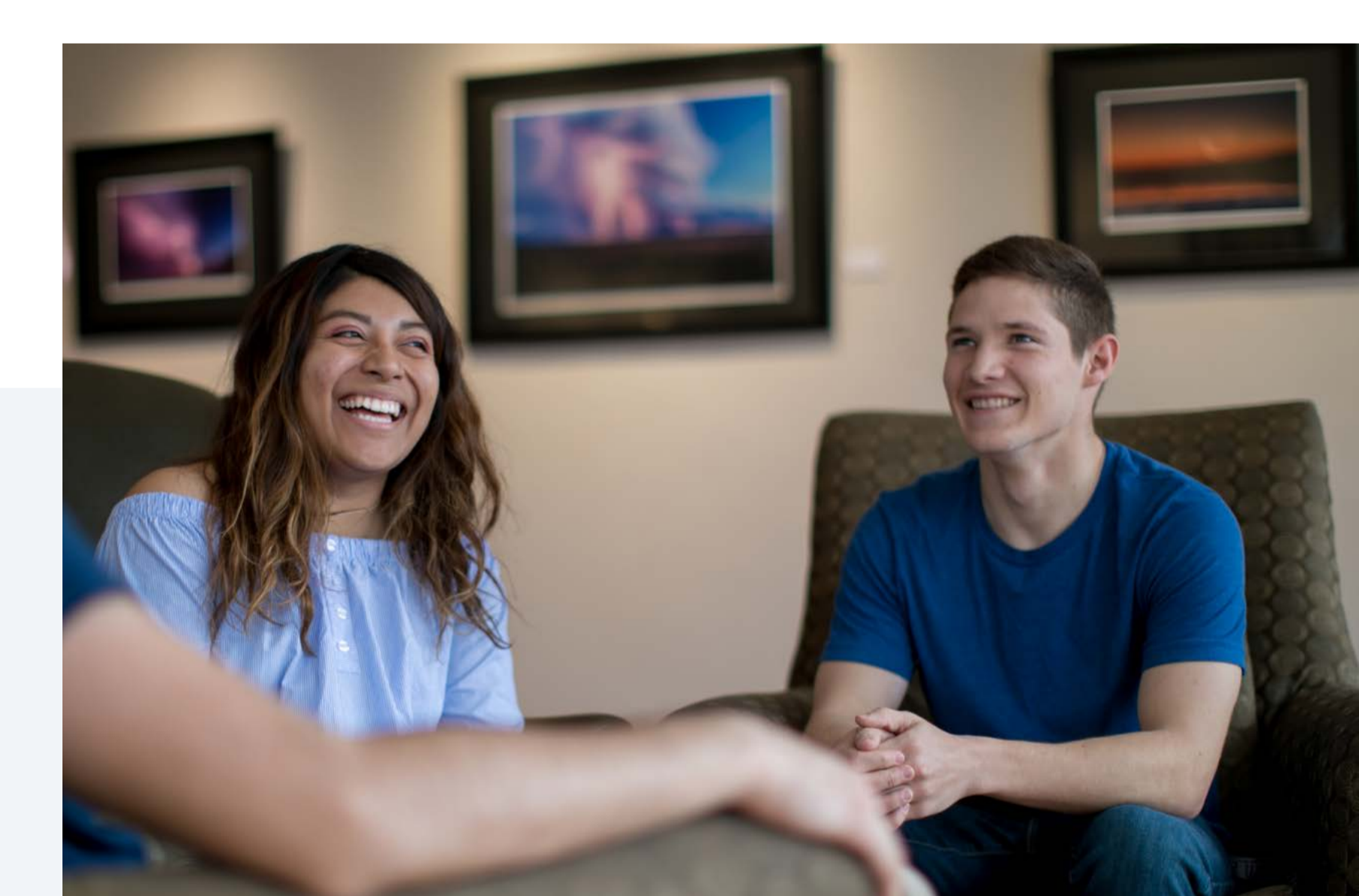
of prospective students pursue an MBA for career advancement*

30%

KU MBA alumni who received a promotion experienced salary increases, on average, of 30% vs. program start²

60%

of KU MBA alumni received a promotion or a higher-level position at a new employer within a year of graduating from the MBA program³



Success requires support.

- Three start dates—Spring, Summer, Fall
- Graduate in as few as 27 months
- 100% online coursework allows you to continue working as you earn your MBA
- [Student Success Coordinator](#)
- 24/7 tech support
- Access to on-site resources such as Career Services and Library Services
- [Events](#) available to online students



The online MBA program features a flexible, well-designed curriculum that is facilitated by leading business school professors. Students receive individualized, detailed feedback on coursework and regularly dialogue with professors and peers to explore real-world applications of concepts.

Jill Dickerson

Ph.D, MBA '19

Seek new levels of success with an MBA from KU.

If you're ready to tackle the challenges and work of an online MBA, then join the Jayhawk family and gain a competitive edge that empowers you to apply new skills in your current role or step into new opportunities in nearly any field.

Apply today or **schedule a call** with an admissions outreach advisor to learn more.

[APPLY TODAY](#)

[SCHEDULE A CALL](#)

KU SCHOOL OF BUSINESS
The University of Kansas

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