To accomplish these goals, our curriculum features projects that require you to:

- tailor your MBA to your specific academic interests and career aspirations.
- demonstrate critical thinking, problem identification and analysis, decision-making skills.
- prepare for in-person training with our award-winning faculty and the flexibility of our online curriculum.
- advance your career in the field of your interest.
- be a Jayhawk, meaning being a part of a history and community that is bigger than all of us, but that wouldn’t be possible for students, particularly those with unique, special type of family and community origins.

An MBA can potentially open many doors for your career, but do those doors lead to the opportunities you want in your current role or to step into a new one. Being a Jayhawk means being a part of a unique, special type of family and community that will always stand by your side, no matter what life throws at you.

Maura Durkin
MBA '18

Together we rise.

You have the determination to succeed.

Gain the skills to succeed.

Standing on the balcony, you look down to see what appears to be a vast ocean of people. But then you realize that you’re standing on the edge of a cliff. The wind is blowing hard, and you can hear the waves crashing against the rocks below. Suddenly, you feel a sense of fear and nervousness. You take a deep breath and try to focus on the task at hand: delivering your presentation.

As you begin to speak, you notice that your voice is shaking and your heart is racing. You try to calm yourself down, but it’s difficult. The audience is watching you, and you feel like everyone is waiting for you to make a mistake.

But then you remember something important: you’re not alone. You have prepared for this moment, and you have the skills to succeed. You take a deep breath and begin to speak.

Together we rise.

Choose a more focused future.

An MBA is flexible enough to fit many roles in your career. But to do this, you must first identify the opportunities you want to pursue and then focus your MBA on the courses and electives that will help you achieve these goals.

Choose from the following electives:

- Finance
- Management and Leadership
- Marketing

More information on courses and electives is available at:

http://www.mba.ku.edu/courses

Contact us at 855-639-7799 or info@mba.ku.edu.

Gain more than a degree.

Our online MBA program is designed to help you develop critical thinking, problem identification and analysis, decision-making skills, and the technology and leadership skills you need to advance your career. This unique, specialized MBA program is managed by the University of Kansas and delivered through the University of Kansas Online MBA Program.

A MBA '18

Rising

Learns more.

Together we rise.

THE UNIVERSITY OF KANSAS ONLINE MBA

#16 Best Online MBA Program

#10 Best Online MBA for Veterans

The KU online MBA program makes it possible for students, particularly those with demanding day jobs, to set their own pace, learn useful skills, and succeed academically. The support staff and faculty are second to none, and their empathy and willingness to help students is truly commendable.

Gain Coral

Admissions
This is where your journey begins.

An investment worth making.

An MBA is an investment of two of your most valuable assets—time and money. We understand that you want to assess your options and outcomes before making this significant decision.

The online MBA program features a flexible, well-designed curriculum that is facilitated by leading business school professors. Students receive individualized, detailed feedback on coursework.

Moving forward, I will leverage these experiences and my newly acquired business acumen to build creative, innovative connections between educators and industry leaders throughout the region.

Jill Dickerson
Ph.D, MBA '19
Student Success Coordinator

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Different backgrounds.

Common goals.

An MBA is an investment worth making.

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Seek new levels of success with an MBA from KU.