

THE UNIVERSITY OF KANSAS ONLINE MBA

Best Online

MBA Program¹

Best Online MBA for Veterans¹

1. Retrieved on January 23, 2025, from www.usnews.com/education/online-education/university-of-kansas-155317



The KU online MBA program makes it possible for students, particularly those with demanding day jobs, to set their own pace, learn useful skills, and succeed academically. The support staff and faculty are second to none, and their empathy and willingness to help students is truly commendable.

Gale Cook MBA '18

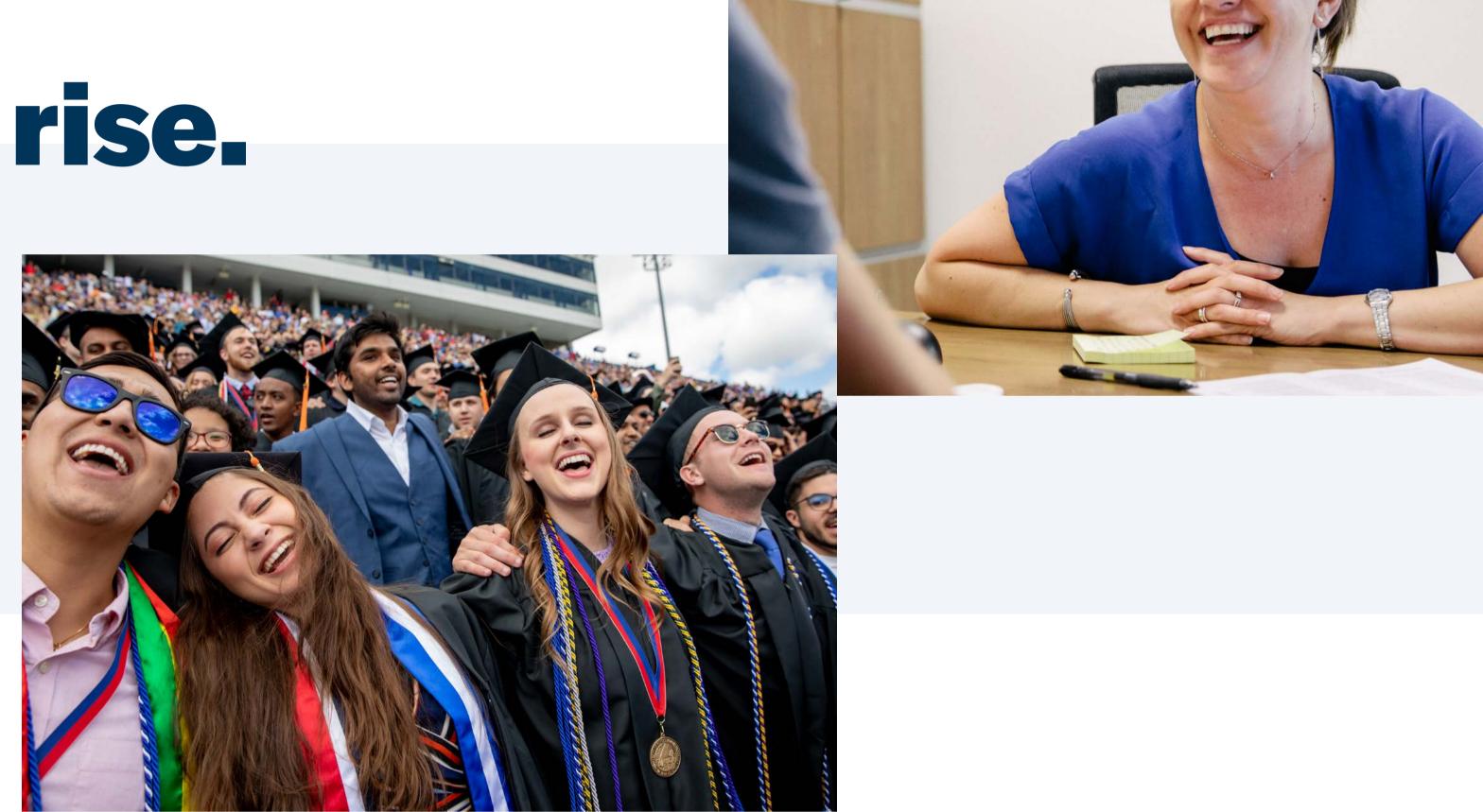
You have the determination to succeed.

Gain the skills to excel.

Standing out in today's competitive field requires advanced business acumen and truly innovative thinking: the reasonably priced, AACSB-accredited online MBA program at the University of Kansas aims to help you develop both. Our rigorous curriculum hones your skills, and you'll benefit from the quality of in-person training with our award-winning faculty and the flexibility of our online curriculum.

We will put your skills to the test with simulations and projects that integrate realistic contemporary scenarios, helping to strengthen your business expertise and giving you the confidence to apply new skills in your current role or to step into a new one.





When one of us achieves something, we all do, and we lift each other up.

Being a Jayhawk means being a part of a history and community that is bigger than all of us, but that wouldn't exist without each one of us. Every member of the Jayhawk family makes up the fabric of KU: the storied legacy we've created in over 160 years as a trusted university, the values we uphold, the traditions we hold dear, and the accomplishments we celebrate.

When you join our online MBA program, you join a global network of more than 25,000 KU School of Business alumni who are ready and willing to help and support their fellow Jayhawks.

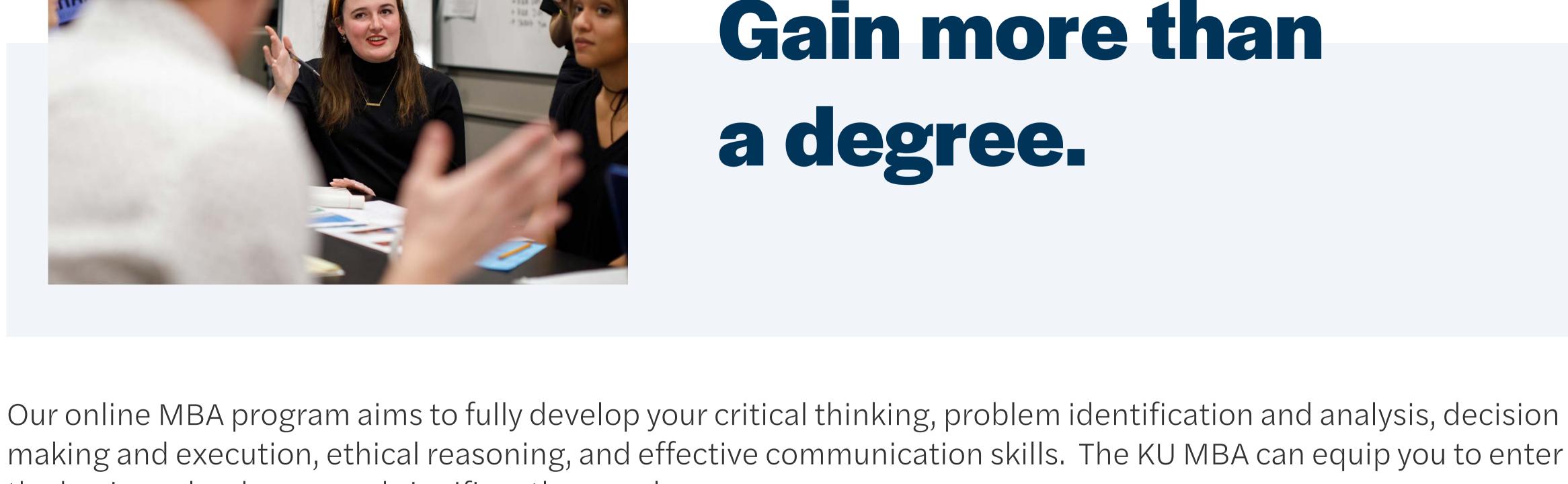
When you earn an MBA from KU, you gain a name on your resume that is globally recognized and synonymous with a legacy of excellence. They may not know your name yet, but ours can help you rise.



Being a Jayhawk means being a part of a unique, special type of family and community that will always stand by your side, no matter what life throws at you. Maura Durkin

HEAR MORE FROM MAURA

MBA '22 Candidate



a degree.

Gain more than

the business landscape and significantly propel your career. To accomplish these goals, our curriculum features projects that require you to:

 Develop new leadership and managerial skills and enhance your teamwork strategies Learn how to navigate problems as a leader

 Apply and practice what you are learning to concrete projects in business simulation games

Master technologies and enhance your soft skills

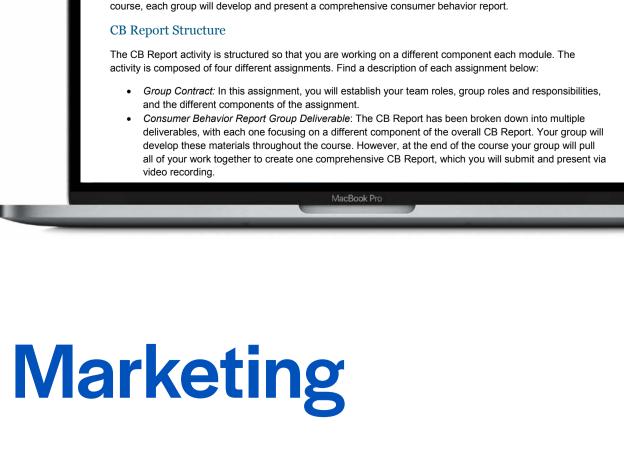
- Step into the shoes of C-suite executives and evaluate investment options as if you were running a company • Gain a global perspective and develop a business plan for expanding your operations overseas

Choose a more focused future.

An MBA can potentially open many doors for your career, but do those doors lead to the opportunities you want

to pursue? Our online MBA program allows you to tailor your MBA to your specific academic interests and professional pursuits.





The Consumer Behavior (CB) Report will call upon you to bring together your knowledge of and insight into

this activity, you and a group of your peers will assume various roles within a marketing-consulting organization that has been contracted to assist a client with understanding the behavior of its customers. At the end of the

Consumer Behavior (CB) Report

Finance With courses that include Financial Institutions and Markets as well as Corporate Finance, you'll be ready to

will prepare you for careers as accountants, financial analysts, project managers, and more.

advance your career in the

financial side of business and



Management and Leadership Develop a personal leadership style and prepare to take

ownership of the people side of business with classes like Strategic Organizational Design and Change Management and Leadership Philosophy and Practice.

LEARN MORE >

LEARN MORE >

Delve into the science behind consumer behavior and gain a better understanding of emerging market trends with

courses such as Digital and Social

Media Marketing and Integrated

Marketing Communications.

The University of Kansas

LEARN MORE >

This is where your journey begins.





Application Checklist > How to Apply Guide > **Course Descriptions** > **Contact Admissions** >

Basic requirements for admission to our online MBA program include:

- Completed online application
- Bachelor's degree from an accredited institution or equivalent (with a GPA of 3.0) or higher on a 4.0 scale preferred)
- No GMAT score required*
- Resume or CV (two years or more work experience preferred)
- Two letters of recommendation
- Personal Statement
- Summer 2024 Application fee: \$65 (\$85 for international students)
- Fall 2024 Application fee: \$123
- Proof of English proficiency (for non-native English-speaking applicants)
 - *Applicants may still be asked to complete an **Executive Assessment exam** to determine qualification for the program; waivers are available.

Common goals.

Different backgrounds.

When you join your fellow Jayhawks on this online MBA journey, you'll be studying alongside professionals from a wide range of industries and growing your professional network in a collaborative learning environment one that features easy navigation, automatic course progress tracking, interactive learning tools, and multimedia presentations. This diverse cohort will help to expand your knowledge and challenge your understanding of how business functions across different industries.

KU Connect is the ultimate networking tool. It fosters deeper engagement and collaboration with thousands of alumni, helping you make quick connections, ask questions, or set up meetings. The mobile app gives you the flexibility to connect on the go, from any web-enabled device. Collaborate online with your peers and faculty, in our mentorship programs or events, during and outside of class time.

Current student undergraduate major**

About our students





Engineering







Top five employment fields

among current MBA students**

Engineering/Architecture Technology Education

Data Analyst Director

Current student

job titles**

Accountant

Doctor Electrical Engineer Military Police Pharmacist **Statistics are based on cumulative self-reported KU online MBA student profile data collected from all cohorts between fall 2015 and fall 2018.

Moving forward, I will leverage these

Bayer Boeing

Current student

employers**

Caterpillar Panasonic Verizon U.S. Army

*Statistics are based on cumulative self-reported KU online MBA student profile data collected November 2018



experiences and my newly acquired business acumen to build creative, innovative connections between educators and industry leaders throughout the region. Jill Dickerson

Ph.D, MBA '19 MORE ABOUT THE ONLINE EXPERIENCE

understand that you want to assess your options and outcomes before making this kind of investment.

An MBA is an investment of two of your most valuable assets—time and money. We

An investment worth making.

understand the available options for funding your MBA.

We've compiled MBA outcomes by the numbers, and we're here to help you

Financial Aid Information > Tuition Reimbursement Guide >

Student Success Advisors >

FINANCIAL AID AND

SUPPORT

95% 30% 60% 25%

SEE THE KIND OF SUCCESS AN MBA FROM KU CAN DELIVER

increase by over 25% within three years of graduation²

of KU MBA alumni

saw their salaries

*As noted by students in entering cohorts between 2017 and 2020. 3. Based on a limited sample of self-reported data from University of Kansas School of Business online MBA program alumni from graduating cohorts between 2016 and 2019

an MBA for career advancement*

of prospective

students pursue

experienced salary increases, on average, of 30% vs.

KU MBA alumni who

received a promotion

program start²

2. Based on a limited sample of self-reported data from University of Kansas School of Business online MBA program alumni from graduating cohorts between 2016 and 2018, including respondents who indicated they expect to receive a promotion within six months from the time of their response.

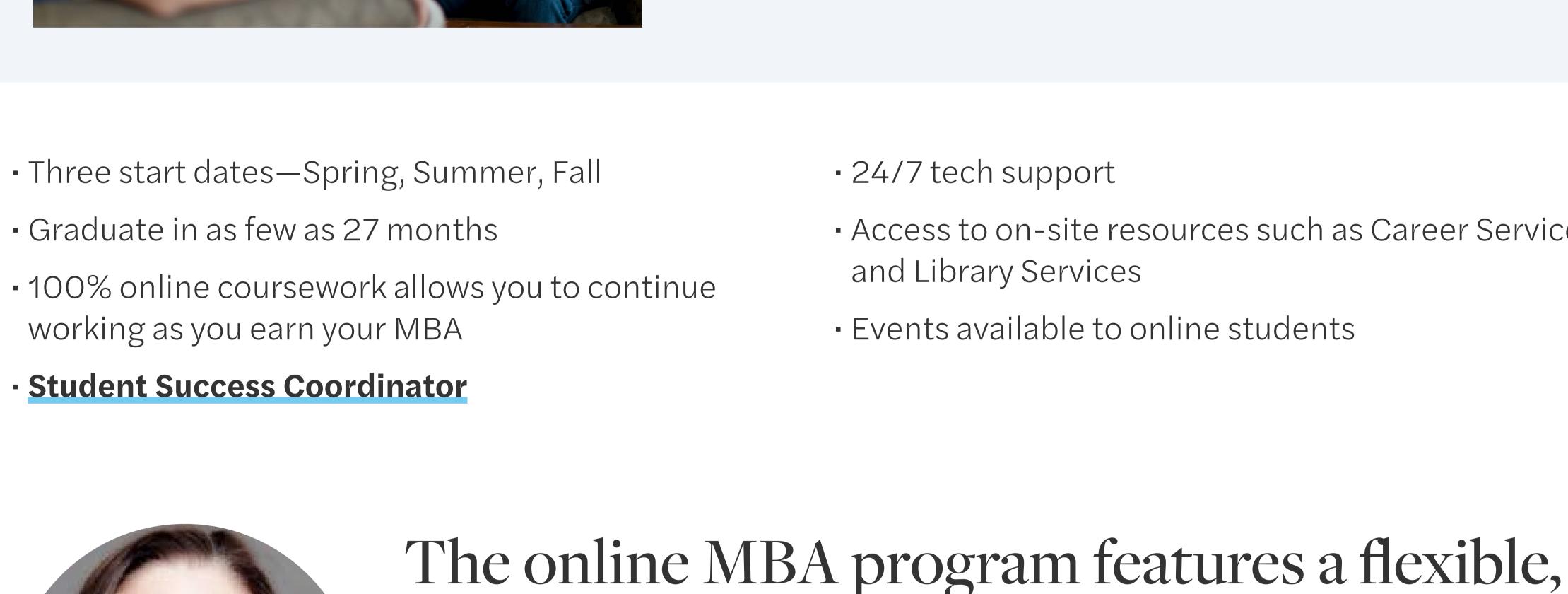
or a higher-level position at a new employer within a year of graduating from the

MBA program³

of KU MBA alumni

received a promotion

Success requires support.



24/7 tech support Access to on-site resources such as Career Services and Library Services Events available to online students

leading business school professors. Students receive individualized, detailed feedback on

with professors and peers to explore real-world applications of concepts. Jill Dickerson Ph.D, MBA '19

well-designed curriculum that is facilitated by

Seek new levels of success with an

coursework and regularly dialogue

If you're ready to tackle the challenges and work of an online MBA, then join the Jayhawk family and gain a competitive edge that empowers you to apply new skills in your current role or step into new opportunities

Apply today or **schedule a call** with an admissions outreach advisor to learn more.

APPLY TODAY

SCHEDULE A CALL



MBA from KU.

in nearly any field.