You Know Where You Want To Be
Find what you’re looking for at the KU School of Business.

To succeed in today’s ever-changing global marketplace, you need to expand your tool kit with a foundation in business and management. With the right skills, you can find new career paths. With a focus on accounting, marketing, HR management and finance, the Foundations of Business certificate builds your business acumen and provides a framework for successful decision-making in management.

The Foundations of Business certificate is designed to get you there.
• Earn your MBA certificate from an AACSB-accredited business school
• Ability to apply your Foundations of Business credits toward the KU online MBA in the future
• Learn from the same renowned and respected faculty as our on-campus and online MBA programs
• Take the same graduate courses in key business functions as students in the online MBA program
• Graduate in as little as one year from a 100% online certificate program

Learning designed for people on the move.
Class time whenever, wherever it works for you. Never miss out with KU Connect, our innovative learning environment and mobile app with 24/7 support services.

Program Structure
• 18 credit hours
• 6 courses
• 8 weeks per course
• Graduate in as little as one year
• 3 starts per year: fall, spring and summer

Admissions Requirements
• Online application
• Bachelor’s degree from an accredited institution or equivalent; a GPA of 3.0 or higher (on a 4.0 scale) is preferred
• Official transcripts
• Resume or CV (two or more years of work experience preferred)
• Application fee of $30
• No GMAT or GRE score required
• Effective Fall 2017, incoming students will be required to successfully complete a short MBA skills review course prior to registration

International Students: Must submit IELTS or TOEFL scores. Students must achieve a minimum score of 23 on all parts of the TOEFL or an overall score on the IELTS of 6.5, with no score below a 6 in Listening, Reading and Writing.

Required Courses
• ACCT 706 Accounting
• BE 718 Managerial Economics
• DSCI 706 Statistics
• MGMT 706 Managing People
• MKTG 706 Marketing
• FIN 706 Finance

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