YOU KNOW WHERE YOU WANT TO BE.

Find what you’re looking for at the KU School of Business. With a curriculum that explores the growing opportunities and challenges of being a global leader, the KU online MBA can help you succeed in today’s evolving marketplace.

The KU online MBA is designed to get you there.
- Learn from the same renowned and respected faculty as our on-campus programs
- Become a Jayhawk and connect with worldwide business alumni
- Find solutions to today’s social and economic business challenges
- Focus in Marketing, Finance or Management & Leadership
- Graduate in as few as 27 months from a 100% online program

Learning designed for people on the move. Class time whenever, wherever it works for you. Never miss out with KU Connect - our innovative learning environment and mobile app with 24/7 support services.

PROGRAM STRUCTURE
- 42 credit hours
- 14 courses
- 8 weeks per course
- Graduate in as few as 27 months
- Three starts per year - Spring, Summer and Fall

ADMISSIONS REQUIREMENTS
- Online application
- Bachelor’s degree from accredited institution or equivalent (GPA of 3.0 or higher on a 4.0 scale preferred)
- GMAT score (500 or higher preferred) or waiver*
- Resume or CV (two years or more work experience preferred)
- Three letters of recommendation
- Personal statement
- Application fee - $65 for U.S. residents, $85 for international applicants

INTERNATIONAL STUDENTS
- Must submit IELTS or TOEFL scores. Minimum scores of 23 on all parts of the TOEFL or overall score on IELTS of 6.5 with no score below 6 in Listening, Reading and Writing.
CURRICULUM & FOCUS AREAS
To complete the KU online MBA, students are required to complete the core courses and choose one set of focus area courses.

CORE COURSES (30 credits)
- ACCT 706 Accounting
- FIN 706 Finance
- DSCI 706 Statistics
- MGMT 706 Managing People
- MKTG 706 Marketing
- MGMT 718 Business Law and Ethics
- BE 718 Managerial Economics
- DSCI 718 Operations and Supply Chain Management
- IBUS 718 International Business
- MGMT 719 Strategic Business

OPTIONAL FOCUS AREAS (12 credits)
**Finance**
- FIN 751 Corporate Finance
- FIN 752 Financial Institutions and Markets
- FIN 753 Investments
- FIN 754 Advanced Topics in Finance

**Marketing**
- MKTG 751 Consumer Behavior
- MKTG 752 Integrated Marketing Communications
- MKTG 753 Global Marketing
- MKTG 754 Digital and Social Media Marketing

**Management and Leadership**
- MGMT 751 Strategic Organizational Design & Change Management
- MGMT 752 Developing Effective Management and Team Skills
- MGMT 753 Leadership Philosophy and Practice
- MGMT 754 Managing Internationally

*Under special circumstances, candidates may request a GRE/GMAT waiver. Requested waivers will be reviewed for those candidates whose academic records and professional work experience demonstrate a high level of quantitative and analytical skill. GMAT waiver requests must be in writing and include supporting evidence for the request, such as:
- A J.D., M.D. or Ph.D. degree
- Significant professional leadership experience. At least seven (7) years in a professional, managerial role.
- Evidence of quantitative and analytical reasoning