YOU KNOW WHERE YOU WANT TO BE.  
FIND WHAT YOU’RE LOOKING FOR AT THE KU SCHOOL OF BUSINESS.

With a curriculum that explores the growing opportunities and challenges of being a global leader, the KU online MBA can help you succeed in today’s evolving marketplace.

The KU online MBA is designed to get you there.
• Learn from the same renowned and respected faculty as our on-campus programs
• Become a Jayhawk and connect with worldwide business alumni
• Find solutions to today’s social and economic business challenges
• Focus in Marketing, Finance or Management & Leadership
• Graduate in as few as 27 months from a 100% online program

Learning designed for people on the move.
Class time whenever, wherever it works for you. Never miss out with KU Connect - our innovative learning environment and mobile app with 24/7 support services.

PROGRAM STRUCTURE
• 42 credit hours  • 14 courses
• 8 weeks per course  • Graduate in as few as 27 months

Three starts per year - Spring, Summer and Fall

ADMISSIONS REQUIREMENTS
• Online application
• Bachelor’s degree from accredited institution or equivalent (GPA of 3.0 or higher preferred)
• GMAT score (500 or higher preferred) or waiver
• Resume or CV (two years or more work experience preferred)
• Three letters of recommendation
• Personal statement
• Application fee - $65 for U.S. residents, $75 for international applicants

Under special circumstances, candidates may request a GRE/GMAT waiver. Requested waivers will be reviewed for those candidates whose academic records and professional work experience demonstrate a high level of quantitative and analytical skill. GMAT waiver requests must be in writing and include supporting evidence for the request, such as:
• A J.D., M.D. or Ph.D. degree
• Significant professional leadership experience. At least seven (7) years in a professional, managerial role.
• Evidence of quantitative and analytical reasoning

International Students: Must submit IELTS or TOEFL scores. Minimum scores of 23 on all parts of the TOEFL or Overall score on IELTS of 6.5 with no part score below 6 in Listening, Reading and Writing.
CURRICULUM & FOCUS AREAS
To complete the KU online MBA, students are required to complete the core courses and choose one set of focus area courses.

Core Courses (30 credits)
- ACCT 706 Accounting
- FIN 706 Finance
- DSCI 706 Statistics
- MGMT 706 Managing People
- MKTG 706 Marketing
- MGMT 718 Business Law and Ethics
- BE 718 Managerial Economics
- DSCI 718 Operations and Supply Chain Management
- IBUS 718 International Business
- MGMT 719 Strategic Management

Optional Focus Areas (12 credits)

Finance
- FIN 751 Corporate Finance
- FIN 752 Financial Institutions and Markets
- FIN 753 Investments
- FIN 754 Advanced Topics in Finance

Marketing
- MKTG 751 Consumer Behavior
- MKTG 752 Integrated Marketing Communications
- MKTG 753 Global Marketing
- MKTG 754 Digital and Social Media Marketing

Management and Leadership
- MGMT 751 Strategic Organizational Design & Change
- MGMT 752 Management and Team Building Skills
- MGMT 753 Leadership
- MGMT 754 Managing Internationally

FOUNDATIONS OF BUSINESS, A KU MBA CERTIFICATE
Want to learn business essentials, but not ready to enroll in an MBA degree program?

The Foundations of Business, a KU MBA certificate, is designed for you. Take the same graduate courses with the same professors as students enrolled in the KU online MBA. You can apply your Foundations of Business credits toward the KU online MBA in the future.