

# Demand more from your career.

## The Online MBA from the KU School of Business

With a curriculum that explores the growing opportunities to become a global leader and prepares you to face the challenges of the modern business world, the KU online MBA can help you succeed in today's evolving marketplace.

### Program Structure

- 42 credit hours
- 13 courses
- 8 weeks per course
- Graduate in as few as 27 months
- Three starts per year: spring, summer and fall
- The 14-week capstone experience parallels full-time, in-person programs in which the project focuses on merging personal experience with reflection

### Program Benefits

- Learn from the same renowned and respected faculty as our on-campus programs
- Become a Jayhawk and connect with worldwide business alumni
- Find solutions to today's social and economic business challenges
- Graduate in as few as 27 months
- 100% online program with no on-campus residency required

### Admissions Requirements

- Completed [online application](#)
- Bachelor's degree from accredited institution or equivalent (GPA of 3.0 or higher on a 4.0 scale preferred)
- Resume or CV (two years or more work experience preferred)
- Three letters of recommendation
- Personal statement
- Application fee: \$65 for U.S. residents, \$85 for international applicants
- [Proof of English proficiency](#) (for non-native English-speaking applicants)
- Executive Assessment score or waiver

## The Curriculum

### Core Courses (36 credits)

**ACCT 706:** Accounting

**FIN 706:** Finance

**BSAN 706:** Statistics

**MGMT 706:** Managing People

**MKTG 706:** Marketing

**MGMT 718:** Business Law and Ethics

**BE 718:** Managerial Economics

**SCM 718:** Operations and Supply Chain Management

**IBUS 718:** International Business

**MGMT 719:** Strategic Business

**BUS 725:** Capstone

Are you ready to take  
your business career to  
the next level?

Whether you want to gain momentum in your current career, you're interested in becoming a forward-thinking business leader or you want to enter the business world with a graduate degree that can enable greater mobility, [an online MBA from the University of Kansas School of Business](#) can provide the opportunity you need. **Contact an admissions advisor at 855-639-7799 to learn more.**

### Elective Options (6 credits)

#### Finance:

**FIN 751:** Corporate Finance

**FIN 752:** Financial Institutions and Markets

**FIN 753:** Investments

#### Marketing:

**MKTG 748:** Managing Brands

**MKTG 751:** Consumer Behavior

**MKTG 752:** Integrated Marketing Communications

**MKTG 753:** Global Marketing

**MKTG 754:** Digital and Social Media Marketing

**MKTG 765:** Customer Relationship Management

#### Management and Leadership:

**MGMT 751:** Strategic Organizational Design and Change Management

**MGMT 752:** Developing Effective Management and Team Skills

**MGMT 753:** Leadership Philosophy and Practice

**MGMT 754:** Managing Internationally