Demand more from your career.
The Online MBA from the KU School of Business

With a curriculum that explores the growing opportunities to become a global leader and prepares you to face the challenges of the modern business world, the KU online MBA can help you succeed in today’s evolving marketplace.

**Program Structure**
- 42 credit hours
- 13 courses
- 8 weeks per course
- Graduate in as few as 27 months
- Three starts per year: spring, summer and fall
- The 14-week capstone experience parallels full-time, in-person programs in which the project focuses on merging personal experience with reflection

**Program Benefits**
- Learn from the same renowned and respected faculty as our on-campus programs
- Become a Jayhawk and connect with worldwide business alumni
- Find solutions to today’s social and economic business challenges
- Graduate in as few as 27 months
- 100% online program with no on-campus residency required

**Admissions Requirements**
- Completed [online application](#)
- Bachelor’s degree from accredited institution or equivalent (GPA of 3.0 or higher on a 4.0 scale preferred)
- Resume or CV (two years or more work experience preferred)
- Three letters of recommendation
- Personal statement
- Application fee: $65 for U.S. residents, $85 for international applicants
- [Proof of English proficiency](#) (for non-native English-speaking applicants)
- Executive Assessment score or waiver
The Curriculum

Core Courses (36 credits)

- ACCT 706: Accounting
- FIN 706: Finance
- BSAN 706: Statistics
- MGMT 706: Managing People
- MKTG 706: Marketing
- MGMT 718: Business Law and Ethics
- BE 718: Managerial Economics
- SCM 718: Operations and Supply Chain Management
- IBUS 718: International Business
- MGMT 719: Strategic Business
- BUS 725: Capstone

Elective Options (6 credits)

Finance:
- FIN 751: Corporate Finance
- FIN 752: Financial Institutions and Markets
- FIN 753: Investments

Marketing:
- MKTG 748: Managing Brands
- MKTG 751: Consumer Behavior
- MKTG 752: Integrated Marketing Communications
- MKTG 753: Global Marketing
- MKTG 754: Digital and Social Media Marketing
- MKTG 765: Customer Relationship Management

Management and Leadership:
- MGMT 751: Strategic Organizational Design and Change Management
- MGMT 752: Developing Effective Management and Team Skills
- MGMT 753: Leadership Philosophy and Practice
- MGMT 754: Managing Internationally

Are you ready to take your business career to the next level?

Whether you want to gain momentum in your current career, you’re interested in becoming a forward-thinking business leader or you want to enter the business world with a graduate degree that can enable greater mobility, an online MBA from the University of Kansas School of Business can provide the opportunity you need. Contact an admissions advisor at 855-639-7799 to learn more.