

Demand more from your career.

The Online MBA from the KU School of Business

With a curriculum that explores the growing opportunities to become a global leader and prepares you to face the challenges of the modern business world, the KU online MBA can help you succeed in today's evolving marketplace.

Program Structure

- 42 credit hours
- 13 courses
- 8 weeks per course
- Graduate in as few as 27 months
- Three starts per year: spring, summer and fall
- The 14-week capstone experience parallels full-time, in-person programs in which the project focuses on merging personal experience with reflection

Program Benefits

- Learn from the same renowned and respected faculty as our on-campus programs
- Become a Jayhawk and connect with worldwide business alumni
- Find solutions to today's social and economic business challenges
- Graduate in as few as 27 months
- 100% online program with no on-campus residency required

Admissions Requirements

- Completed [online application](#)
- Bachelor's degree from accredited institution or equivalent (GPA of 3.0 or higher on a 4.0 scale preferred)
- Resume or CV (two years or more work experience preferred)
- Two letters of recommendation
- Personal statement
- Application fee: \$65 for U.S. residents, \$85 for international applicants
- [Proof of English proficiency](#) (for non-native English-speaking applicants)
- Executive Assessment score or waiver

The Curriculum

Core Courses (36 credits)

ACCT 706: Accounting

FIN 706: Finance

BSAN 706: Statistics

MGMT 706: Managing People

MKTG 706: Marketing

MGMT 718: Business Law and Ethics

BE 718: Managerial Economics

SCM 718: Operations and Supply Chain Management

IBUS 718: International Business

MGMT 719: Strategic Business

BUS 725: Capstone

Are you ready to take
your business career to
the next level?

Whether you want to gain momentum in your current career, you're interested in becoming a forward-thinking business leader or you want to enter the business world with a graduate degree that can enable greater mobility, [an online MBA from the University of Kansas School of Business](#) can provide the opportunity you need. **Contact an admissions outreach advisor at 855-639-7799 to learn more.**

Elective Options (6 credits)

Finance:

FIN 751: Corporate Finance

FIN 752: Financial Institutions and Markets

FIN 753: Investments

Marketing:

MKTG 748: Managing Brands

MKTG 751: Consumer Behavior

MKTG 752: Integrated Marketing Communications

MKTG 753: Global Marketing

MKTG 754: Digital and Social Media Marketing

MKTG 765: Customer Relationship Management

Management and Leadership:

MGMT 751: Strategic Organizational Design and Change Management

MGMT 752: Developing Effective Management and Team Skills

MGMT 753: Leadership Philosophy and Practice

MGMT 754: Managing Internationally