Demand more from your career.
The Online MBA from the KU School of Business

With a curriculum that explores the growing opportunities to become a global leader and prepares you to face the challenges of the modern business world, the KU online MBA can help you succeed in today’s evolving marketplace.

Program Structure

- 42 credit hours
- 13 courses
- 8 weeks per course
- Graduate in as few as 27 months
- Three starts per year: spring, summer and fall
- The 14-week capstone experience parallels full-time, in-person programs in which the project focuses on merging personal experience with reflection

Program Benefits

- Learn from the same renowned and respected faculty as our on-campus programs
- Become a Jayhawk and connect with worldwide business alumni
- Find solutions to today’s social and economic business challenges
- Graduate in as few as 27 months
- 100% online program with no on-campus residency required

Admissions Requirements

- Completed online application
- Bachelor’s degree from accredited institution or equivalent (GPA of 3.0 or higher on a 4.0 scale preferred)
- Resume or CV (two years or more work experience preferred)
- Two letters of recommendation
- Personal statement
- Application fee: $65 for U.S. residents, $85 for international applicants
- Proof of English proficiency (for non-native English-speaking applicants)
- Executive Assessment score or waiver
The Curriculum

Core Courses (36 credits)

ACCT 706: Accounting  
FIN 706: Finance  
BSAN 706: Business Analytics - Statistics  
MGMT 706: Managing People  
MKTG 706: Marketing  
MGMT 718: Business Law and Ethics  
BE 718: Managerial Economics  
SCM 718: Operations and Supply Chain Management  
MGMT 719: Strategic Business  
BUS 725: Capstone

Elective Options (6 credits)

Finance:

FIN 751: Corporate Finance  
FIN 752: Financial Institutions and Markets  
FIN 753: Investments

Marketing:

MKTG 748: Managing Brands  
MKTG 751: Consumer Behavior  
MKTG 752: Integrated Marketing Communications  
MKTG 753: Global Marketing  
MKTG 754: Digital and Social Media Marketing  
MKTG 765: Customer Relationship Management

Management and Leadership:

MGMT 751: Strategic Organizational Design and Change Management  
MGMT 752: Developing Effective Management and Team Skills  
MGMT 753: Leadership Philosophy and Practice  
MGMT 754: Managing Internationally

Are you ready to take your business career to the next level?

Whether you want to gain momentum in your current career, you’re interested in becoming a forward-thinking business leader or you want to enter the business world with a graduate degree that can enable greater mobility, an online MBA from the University of Kansas School of Business can provide the opportunity you need. Contact an admissions outreach advisor at 855-639-7799 to learn more.