SPRING ONLINE MBA PROGRAM SEQUENCE

This course roadmap illustrates the sequence of classes for the fastest progress given a count. In addition to the trademark beauty they impart to the campus, they also provide a variety of important ecological benefits so it's no wonder that there were 29,525 trees on the campus at the last count. Welcome to the global network of proud Jayhawks who are conquering the business challenges of today and tomorrow. Rock Chalk!

Congratulations, MBA!

---

ELECTIVE 1

BSAN 706

This course covers basic statistical tools under the umbrella of business applications. Students will learn about creating and using financial accounting information and financial statements for decision-making by corporate stakeholders and firm management.

Prerequisite: ACCT 706

MKTG 706

This course aims to equip students with basic concepts associated with the marketing function, including buyer behavior, market segmentation and targeting, marketing mix, the marketing management process, and strategic and analytical skills in supply chain management with a conceptual framework and tools.

Prerequisite: ACCT 706

MAN 706

Managing People: An overview of the challenges associated with the role of people in organizations. This course addresses topics, processes, and principles related to planning, acquiring, developing, and managing people in organizations. It focuses on the role people play in creating and sustaining competitive business advantage through people.

Prerequisite: BE 718 or equivalent.

ELECTIVE 2

BUS 725

This course offers a concise introduction to business analytics, covering data exploration, to uncover trends and patterns, data sourcing, preparation, and management as a valuable business asset. It explores various analytics techniques, including data modeling, querying, and decision-making and the management of ethics in the workplace.

This course provides an overview of the challenges associated with the role of people in organizations. This course addresses topics, processes, and principles related to planning, acquiring, developing, and managing people in organizations. It focuses on the role people play in creating and sustaining competitive business advantage through people.

Prerequisite: BSAN 706 or equivalent.

ELECTIVE 3

FIN 706

An overview of the challenges associated with raising and investing capital to maximize value. This course covers the financial management of firms, with a focus on raising and investing capital to maximize value.

Prerequisite: ACCT 706

MAN 718

Managerial Economics: This course addresses topics, processes, and principles related to planning, acquiring, developing, and managing people in organizations. It focuses on the role people play in creating and sustaining competitive business advantage through people.

Prerequisite: BE 718

MKTG 718

Marketing: The core course covers topics, processes, and principles related to planning, acquiring, developing, and managing people in organizations. It focuses on the role people play in creating and sustaining competitive business advantage through people.

Prerequisite: BSAN 706 or equivalent.

ELECTIVE 4

ACCT 706

Accounting: An overview of the challenges associated with raising and investing capital to maximize value. This course covers topics, processes, and principles related to planning, acquiring, developing, and managing people in organizations. It focuses on the role people play in creating and sustaining competitive business advantage through people.

Prerequisite: ACCT 706

MAN 719

Intro to Business Analytics: This course offers a concise introduction to business analytics, covering data exploration, to uncover trends and patterns, data sourcing, preparation, and management as a valuable business asset. It explores various analytics techniques, including data modeling, querying, and decision-making.

Prerequisite: BSAN 706 or equivalent.

ELECTIVE 5

MGT 719

Strategic Business: This course addresses topics, processes, and principles related to planning, acquiring, developing, and managing people in organizations. It focuses on the role people play in creating and sustaining competitive business advantage through people.

Prerequisite: BE 718 or equivalent.

BUS 716

Capstone: This course offers a capstone data-driven experience that requires the application of the knowledge and skills acquired in previous courses. Students will demonstrate synthesis and mastery of the leadership, analysis, and decision-making concepts explored in previous courses through four data-driven case studies.

The prerequisite for this course is BUS 725.