SUMMER ONLINE MBA PROGRAM SEQUENCE

This course roadmap illustrates the sequence of classes for the fastest progress given a common entry point. However, our program is flexible and designed for a variety of backgrounds.

BUS 718: Business Economics
This course covers basic economic principles and their application to business decision making. Topics include supply and demand, market structures, and the role of government in the economy. The course also explores the microeconomic analysis of production and consumption decisions.

MKTG 706: Managerial Economics
This course covers principles of microeconomic analysis and methodology used in managerial decision-making. Topics include the role of microeconomic analysis in understanding common business problems.

ACCT 706: Accounting
Learn about creating and using financial statements to make informed business decisions. This course covers accounting principles and practices, including financial statement analysis and interpretation.

BE 718: Business Ethics
This course focuses on the ethical dimensions of business behavior, including ethical decision-making by corporate stakeholders and firm management.

IBUS 718: International Business
This course provides an overview of the international business environment and the strategies firms use to conduct business across borders. Topics include international trade, investment, and management of cross-national differences in political, economic, legal, and socio-cultural systems.

BSAN 706: Managerial Finance
This course covers principles of financial management of firms, with a focus on raising and investing capital to maximize value. Students will learn about financial statements, valuation, and capital structure.

MAN 706: Managing People
This course covers the management of people in organizations, including human resource planning, recruitment, selection, training, and employee development. Students will demonstrate synthesis and application of concepts in a business simulation.

MGT 719: Strategic Business
This course focuses on strategic management, including strategic decision making, functional strategies, and their implementation. Students will use case studies to analyze companies, their strategies, resources, and capabilities.

ELECTIVE 1
Choose one course from the drop-down menus on the course description page. Elective courses are updated periodically to reflect changes in the business environment.

ELECTIVE 2
Choose one course from the drop-down menus on the course description page. Elective courses are updated periodically to reflect changes in the business environment.

MGT 720: Operations and Supply Chain Management
This course covers processes involved in analyzing, coordinating, and improving organizational activities. It explores the supply chain in a business context and emphasizes the management of variability and uncertainty in demand.

BUS 725: Capstone
This course integrates and applies concepts and skills learned in previous courses through four data-driven case studies. Students will develop and present a capstone project to address an issue in their area of concentration.

The Dole Institute of Politics
Established in Lawrence in 2003, the Dole Institute of Politics promotes political and civic participation and balanced civil discourse. It is named in honor of the late Senator Bob Dole, who began serving his country as a WWII enlisted man.

Billy Mills is a member of the Oglala Sioux Tribe who attended KU on a track scholarship after he was orphaned at age 12. He became the first American to win the Olympic gold in the 10,000-meter event and set a world record in the 15,000-meter. He later received the Presidential Citizens Medal from President Obama for his work with Native American causes.

KU has helped shape many national and international leaders, including the 28th President of the United States, President Theodore Roosevelt, who once called "Rock Chalk," the KU spirit chant, "the greatest college cheer ever devised." Other leaders include President Jimmy Carter, who graduated from KU Law School in 1946, and Boeing President and CEO Alan Mulally, the storied executive who rose through the ranks of the firm managing the company through both strategic and analytical skills.

Congratulations, MBA!
Welcome to the global network of proud Jayhawks who are conquering the business challenges of today and tomorrow. Rock Chalk!