#### SUMMER ONLINE MBA PROGRAM SEQUENCE

**SUMMER 2023**

**MODEL 700**
*Realty Law*  Intro/Intermediate seit 2009, provides a comprehensive introduction to the legal principles and concepts underlying the real estate industry. Students will learn about the legal aspects of buying, selling, leasing, and financing real estate properties.

**BUS 715**
*Managerial Economics*  Provides an understanding of the economic environment and the role of managers in decision-making. Students will explore microeconomic analysis and methodology used in managerial decision-making. Topics include market structures, market power, and competitive business advantage through people.

**INTERMEDIATE SUMMER**

**BSAN 706**
*Statistics*  Offers a concise introduction to business analytics, covering techniques for understanding data in organizations to help make effective strategic decisions. Students will learn about basic statistical tools and concepts associated with the marketing function, including buyer behavior, market segmentation, and market analysis.

**BSAN 718**
*Intro to Business Analytics*  This course introduces students to key analytics concepts and tools through case studies and practical exercises. Students will learn about data exploration, to uncover trends and patterns, and make more effective strategic decisions.

**SCM 718**
*Operations and Supply Chain Management*  Focuses on the planning, control, and coordination of activities involved in the transformation of inputs into outputs in order to create and sustain competitive business advantage through people. Students will learn about supply chain strategies and operational management.

**MKTG 706**
*Marketing*  This course covers basic statistical tools, including buyer behavior, market segmentation, and market analysis, to analyze, coordinate, and improve organizational performance. Students will learn about the role of marketing in creating value for customers and stakeholders.

**MGT 706**
*Managing People*  This course addresses topics, processes, and challenges associated with business-related people issues in order to create and sustain competitive business advantage through people. Students will learn about human resource management and leadership.

**ACCT 706**
*Accounting*  Provides an overview of the US financial reporting system and basic bookkeeping concepts. Students will learn about creating and using financial statements, including the balance sheet, income statement, and cash flow statement.

**FIN 706**
*Finance*  This course aims to equip students with the knowledge and skills to analyze and evaluate financial information and decisions. Students will learn about raising and investing capital to maximize value, with the financial management of firms, with a focus on raising and investing capital to maximize value.

**ELECTIVE 2**
*Microeconomics*  This course focuses on microeconomic analysis and methodology used in managerial decision-making. Students will explore market structures, market power, and competitive business advantage through people.

**MGMT 719**
*Strategic Business*  Prerequisite: BSAN 718 or equivalent. Students will develop specific strategic perspectives, and make more effective strategic decisions. They will learn how to analyze, coordinate, and improve organizational performance.

**BUS 725**
*Capstone*  Prerequisite: BSAN 718 or equivalent. Students will synthesize and apply concepts explored in previous courses through a comprehensive project. The capstone project is designed to provide students with an opportunity to apply their knowledge and skills in a real-world business environment.

**ELECTIVE 1**
*Managerial Economics*  This course focuses on microeconomic analysis and methodology used in managerial decision-making. Students will explore market structures, market power, and competitive business advantage through people.

**BE 718**
*Managerial Accounting*  Provides a comprehensive introduction to the financial management of firms, with a focus on raising and investing capital to maximize value. Students will learn about the role of financial statements in decision-making by corporate stakeholders and firm management.

**MANAGEMENT LAW**
*Business Law and Ethics*  A foundation for understanding the relationship between law and business and addresses ethical decision-making and the management of ethics in the workplace.

**MKTG 718**
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