SUMMER ONLINE MBA PROGRAM SEQUENCE

This course roadmap illustrates the sequence of classes for the fastest progress given a student pursuing an MBA degree from the University of Kansas. The program starts in summer and is designed for continuous enrollment. Read more complete descriptions of courses in the drop-down menus on the course description page.

ELECTIVE 1

- BSAN 706: Statistics
  - This course aims to equip students with basic statistical tools useful in business decision making. Prerequisite: ACCT 706 or equivalent.
  - Learn how to perform basic statistical analysis.

- MKTG 706: Marketing
  - This course provides an understanding of the role of marketing in business strategy.
  - Topics include the role of marketing in the management of an organization and the marketing management process.

- ACCT 706: Accounting
  - Learn about creating and using financial statements for decision-making.
  - Understanding the financial management of firms, with a focus on raising and investing capital to maximize value.
  - Prerequisite: ACCT 706 or equivalent.

- MGMT 706: Managing People
  - This course addresses topics, such as organizational behavior, human resource management, and leadership.
  - Focuses on finance, marketing, or management and leadership. See the elective course descriptions for more details.

- FIN 706: Finance
  - This course covers basic statistical tools useful in business decision making.
  - Learn about creating and using financial statements for decision-making.
  - Understand common business problems.

ELECTIVE 2

- BSAN 718: Intro to Business Analytics
  - Offers a concise introduction to business analytics, covering data sourcing, preparation, and management as a valuable business asset. It explores various analytics techniques, including data modeling, querying, and data exploration, to uncover trends and patterns.
  - Prerequisite: BSAN 706 or equivalent.

- SCM 718: Operations and Supply Chain Management
  - This course offers a focused study of the design, planning, and control of the entire process required to produce effective strategic decisions. Exploits specific strategic perspectives, and makes more strategic decisions.
  - Develops effective strategic decisions.

- MGMT 719: Managerial Economics
  - This course aims to equip students with the ability to understand and analyze economic problems in the business environment.
  - Understand the role of microeconomic analysis and methodology used in managerial decision-making.
  - Focuses on finance, marketing, or management and leadership. See the elective course descriptions for more details.

- BUS 725: Capstone
  - This course provides an opportunity to integrate and apply the knowledge and skills gained throughout the program.
  - Students will demonstrate synthesis and mastery of the leadership, analysis, and decision-marking concepts explored in previous courses through a final project.

The Dole Institute of Politics investigates and promotes political and civic participation and balanced civil discourse. It is in the late Senator Bob Dole, who began serving his country as a WWII enlisted man, as a political force. KU has helped shape many national and international leaders, including the President Theodore Roosevelt once called "Rock Chalk," the Westerly farmer's son who went on to win the Olympic gold in the 10,000-meter event and set a world record in the 20-kilometer walk. He later received the Presidential Citizens Medal from the White House in 2009.

Billy Mills is a member of the Oglala Sioux Tribe who attended KU on a track scholarship after he was orphaned at age 12. He became the first American Indian to win an Olympic gold medal, when he won the Olympic gold medal in the 10,000-meter run at the 1964 Tokyo Olympics. He later received the Presidential Citizens Medal from the White House in 2009.

Welcome to the global network of Advance Collegiate Schools of Business, established in Lawrence in 2003, to connect students and faculty to the world of business. The network provides a platform for collaboration, sharing knowledge, and advancing the field of business education and practice.

Learn how to do the "I'm a Jayhawk" cheer. President Theodore Roosevelt once called "Rock Chalk," the Westerly farmer's son who went on to win the Olympic gold in the 10,000-meter event and set a world record in the 20-kilometer walk. He later received the Presidential Citizens Medal from the White House in 2009.

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