

MBA vs. Master's: Which Should You Choose?

A graduate degree is a big decision, so how do you choose between an MBA and a different master's degree?

Learn what to consider when making this choice.

Where do you want to end up?

When trying to choose an MBA or master's program, consider your end goals. If you're a recent college graduate, a specialized master's degree can be a helpful early career boost, but it's not guaranteed to launch you into management.



How do you want to grow?

MBA programs tend to have a broader scope than specialized master's degree programs and are ideal for students who want to gain practical exposure to many areas of business.



Where are you starting from?

The first thing to know is the intended audience of MBA or master's programs. MBA students tend to be older and more experienced than their counterparts in specialized master's programs.

